

THE DUKE OF EDINBURGH'S CCLD 25

CARIBBEAN CANADA LEADERS DIALOGUE
GLOBAL LEADERS SINCE 1956

SPONSORSHIP OPPORTUNITIES



Impact-Driven Leadership: Creating Positive Change In Our Communities

There's only one program that brings together a renowned Commonwealth visionary and a celebrated Canadian innovator, and entrepreneur, to develop contemporary leaders. President of the Duke of Edinburgh's Commonwealth Study Conferences, Her Royal Highness Princess Anne along with Wes Hall, Chair of the 2025 Caribbean Canada Leaders Dialogue invite sponsors to support an experiential program empowering delegates from across Canada and the Caribbean to drive positive community impact.

Experience has shown that the Commonwealth Study Conferences are a force for good. Participants are exposed to new experiences, new arguments, and diverse perspectives so that the quality and relevance of their decision-making is improved through a broadening of their exposure to different approaches.

— HRH THE PRINCESS ROYAL PRINCESS ANNE



My steadfast commitment to balancing career and charity represents all that is possible when nothing is impossible. I aim to inspire a model of having a vision and achieving a dream; recognizing the importance to bring people and communities along. In essence, when they see it, they can aspire to emulate it.

— WES HALL



2025

OPENING PLENARY

TORONTO • MAY 22-24

100 delegates from across the Caribbean and Canada converge to hear from notable leaders on contemporary approaches to build impact-driven change.

CARIBBEAN STUDY TOURS

MAY 25-28

Conference delegates are placed into study tour groups. Each group travels to a different Caribbean region and uses experiential dialogues to learn skills and strategies from leaders across business, labour, education and non-profit sectors.

CLOSING PLENARY

BARBADOS • MAY 29-31

Delegates convene to summarize new leadership competencies to action positive change across communities.



Sponsorship that lasts a lifetime

Leaders who create impact and drive positive change is the theme of the Caribbean Canada Leaders Dialogue 2025 and a cornerstone of the 68 years of proven experiential education organizations have come to rely on.

It's our promise to any organization interested in leveraging a real-time, hands-on, cross sectoral, and affordable leadership development program.

Bringing together sponsor delegates and Caribbean and Canadian applicants, they source solutions to today's complicated geopolitical topics from tours discussing and questioning leaders across corporate, government, labour and social enterprises.

It's a unique experience which challenges the curious to the actionable possibilities they can enact. Each leader is as unique as the experiences offered.

Impact-Driven Leadership: Creating Positive Change In Our Communities, explores six sub themes to bring disciplines and depth to the program, and most importantly back to your organization.

- **Social Impact and Community Engagement**
- **Ethical and Values-Based Leadership**
- **Diversity, Inclusion, and Equity**
- **Advocacy and Policy Reform**
- **Sustainable Development and Innovation**
- **Collaborative Partnerships and Collective Impact**

The practice of learning by observing and discussion was established from the very start of the study conferences. In 1956, following a visit to northern Canada where the Duke of Edinburgh Prince Phillip saw extreme disparities in approaches to problems, he assembled industry, government, and labour to use dialogue and experience to forge solutions for the broader good of the Commonwealth. His vision remains steadfast today under the auspice of his daughter HRH The Princess Royal Princess Anne.

We welcome exploring a sponsorship opportunity to support your organization's leadership development goals. In exchange, we'll deliver programs which create impact and drive positive change.



COMMONWEALTH BUILDER

C\$50,000

- Supports 2 CCLD participants from the sponsoring organization
- Supports 2 CCLD participant bursaries
- Includes 2 sponsor organization invitations to the opening and closing plenaries
- Sponsors confirmed before December 31, 2024 receive 2 invitations to a recognition dinner with HRH Princess Anne in April 2025
- Commonwealth Builder sponsor status in all CCLD materials

COMMUNITY BUILDER

C\$10,000 - \$24,999

- Includes 1 sponsor organization invitation to the opening and closing plenaries
- Community Builder sponsor status in all CCLD materials

REGION BUILDER

C\$25,000 - \$49,999

- Supports 1 CCLD participant from the sponsoring organization
- Supports 1 CCLD participant Bursary
- Includes 2 sponsor organization invitations to the opening and closing plenaries
- Sponsors confirmed before December 31, 2024 receive 1 invitation to a recognition dinner with HRH Princess Anne in April 2025
- Region Builder sponsor status in all CCLD materials

ADVOCATE

C\$5,000 - \$9,999

- Advocate sponsor status in all CCLD materials

PRESIDENT'S COUNCIL MEMBERS, ALUMNI, FRIENDS

C\$500 - \$4,999

- Canadian charitable income tax receipts issued for all personal donations and gifts

In-Kind and by Design Sponsorships

We're ready to work with your team to design sponsorship options. A multi-country program hosting 100 delegates, offers opportunities to align your objectives and budgets and support leaders equipped to drive impactful positive change in our communities

PRESENTING SPONSOR	\$120,000
OPENING EVENT SPONSOR	\$60,000
CLOSING EVENT SPONSOR	\$60,000
PRESIDENT'S CIRCLE	\$40,000
DIALOGUE TOUR SPONSOR	\$25,000
BURSARY FUND SPONSOR	\$10,000
EMERGING LEADERS SPONSOR	up to \$5000
SPONSORSHIP BY DESIGN	TBD

Sponsorship inquiries should be directed to: Commonwealth Leaders Dialogue Canada
info@commonwealthleaders.org
www.commonwealthleaders.org